



LAVAZZA

Lavazza's recipe is a secret ... but not its production!

Discover the Lavazza production plant! The one in Turin is the company's first historic industrial plant for the large-scale production of roasted coffee. Operating since 1965, today it is a symbol of a product that expresses the best values of the Made in Italy quality. Here you will witness the process of the roasting of grain and ground products. In short, the famous Gold Quality Lavazza package is born right here! The visit takes place in the Turin plant, where, after a presentation of the company and an introduction to the world of coffee, you will be accompanied on the discovery of the various steps of the chain of production. The journey starts from the arrival of the raw coffee in the factory, then it moves on to the different stages of roasting and torrefaction and the production lines, where the coffee is packaged. The tour ends in the impressive warehouse where there are more than 11,800 pallets destined to be shipped all over the world.

TECHNICAL SHEET

Visit of the production

Duration of the visit	2h
Availability	Mon.-Fri., all year long only in the morning
Price	free
Participants per group	min 10 / max 25
Language	Italian
Notes	
Minimum age	16 years

