



PININFARINA

Purity, elegance and innovation!

Visit Pininfarina, the company that has been promoting Made in Italy all over the world since 1930 and that, with its Italian style, has always been a symbol of purity, elegance and innovation. The tour takes place at the Cambiano headquarters, where you can see the prestigious Pininfarina Collection, where there are exhibitions of unique pieces, prototypes, production cars, convertibles and coupés that have contributed significantly to the development of important themes for the automotive industry in the areas of aerodynamics, safety, ecology and aestheticism. During the visit you will also admire the industrial design objects designed by Pininfarina Extra, such as the famous Olympic Torch made for the 2006 20th Olympic Winter Games in Torino.

TECHNICAL SHEET

Visit of the Pininfarina Collection Visit with the designer

Duration of the visit	1h30'
Availability	Mon.-Fri., all year long
Price	€ 10,00 per person (students)
Participants per group	min 10 / max 50
Language	Italian, English
Notes	shopping
Minimum age	6 years



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Pininfarina
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